

## Social Psychology

CREDIT	3	INSTRUCTOR	Bora Kim
OFFICE	106 Widang Hall	OFFICE HOURS	By appointment
TIME	09:00 ~ 10:40	CLASSROOM LOCATION	TBA
E-MAIL	<a href="mailto:bora0112@snu.ac.kr">bora0112@snu.ac.kr</a> ; <a href="mailto:bora0112@gmail.com">bora0112@gmail.com</a>		

### [COURSE INFORMATION]

COURSE DESCRIPTION & GOALS	<p>Course Description:</p> <p>This course has a purpose to offer students with basic knowledge of social psychology that includes from research methods and classical theories to recent research findings and practical applications of social psychological principles.</p> <p>Class will contain lectures, videos, and activities.</p> <p>Learning goals:</p> <ol style="list-style-type: none"> <li>Critical &amp; Creative Thinking</li> </ol> <p>At the end of the course, you are expected to be knowledgeable of the key terms, concepts, principles, and prominent theories within social psychology. Then, you are able to explain how various variables interact to produce social behaviors at individual and group levels and to understand how social psychology can be used to address personal and social problems.</p> <ol style="list-style-type: none"> <li>Information Literacy</li> </ol> <p>At the end of the course, you are expected to be able to identify and interpret the qualitative and quantitative modes of inquiry used within social psychology and to get used to the psychological way of thinking and perspectives.</p>
PREREQUISITE	None
COURSE REQUIREMENTS	<p>Attendance (10%) + Midterm Exam (35%) + Final Exam (35%) + Application Paper (20%)</p> <p>Attendance: Lecture will sometimes contain additional information that may not be found in the textbook. This makes attendance and participation very important for success in this class.</p> <p>Exams: Refer to both my lecture and the textbook to prepare for exams.</p>

	(Note: Exams are not cumulative. There is NO make-up exam.)  Application Paper (AP): Submit a two-page paper in which a concept that you have learned during the class is applied to issues in the real world.																								
GRADING POLICY	Grading scale is as below.  <table border="1"> <tr> <td>A+</td> <td>100 - 96%</td> <td>C+</td> <td>79.9 - 77%</td> </tr> <tr> <td>A</td> <td>95.9 - 93%</td> <td>C</td> <td>76.9 - 73%</td> </tr> <tr> <td>A-</td> <td>92.9 - 90%</td> <td>C-</td> <td>72.9 - 70%</td> </tr> <tr> <td>B+</td> <td>89.9 - 87%</td> <td>D+</td> <td>69.9 - 67%</td> </tr> <tr> <td>B</td> <td>86.9 - 83%</td> <td>D</td> <td>66.9 - 63%</td> </tr> <tr> <td>B-</td> <td>82.9 - 80%</td> <td>D-</td> <td>62.9 - 60%</td> </tr> </table>	A+	100 - 96%	C+	79.9 - 77%	A	95.9 - 93%	C	76.9 - 73%	A-	92.9 - 90%	C-	72.9 - 70%	B+	89.9 - 87%	D+	69.9 - 67%	B	86.9 - 83%	D	66.9 - 63%	B-	82.9 - 80%	D-	62.9 - 60%
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TEXTS & NOTES	Textbook: Kassin, S., Fein, S., & Markus, H. R. (2017). Social Psychology (10th ed). Wadsworth Publishing, CA: Cengage Learning (ISBN-13: 978-1305580220 / ISBN-10: 1305580222)																								
INSTRUCTOR'S PROFILE	Research Professor (2019~ Present): Yonsei University, Psychology Department Postdoctoral Research Fellow (2017~2019): Yonsei University, Barun ICT Research Center Ph.D. (2016): Washington State University (Experimental Social Psychology)																								

**[WEEKLY SCHEDULE]**

WEEK (PERIOD)	WEEKLY TOPIC & CONTENTS	COURSE MATERIAL & ASSIGNMENTS	NOTES
1	July 2 (Tue) Introduction to Social Psychology July 3 (Wed) Research Method July 4 (Thu) Self	Chapter 1 Chapter 2 Chapter 3	July2~3 Course Add & Drop
2	July 8 (Mon) Self July 9 (Tue) Social Perception July 10 (Wed) Social Perception July 11 (Thu) Stereotype & Prejudice	Chapter 3 Chapter 4 Chapter 4 Chapter 5	

WEEK (PERIOD)	WEEKLY TOPIC & CONTENTS	COURSE MATERIAL & ASSIGNMENTS	NOTES
3	July 15 (Mon) Stereotype & Prejudice July 16 (Tue) Attitude & Persuasion July 17 (Wed) Attitude & Persuasion July 18 (Thu) Mid-term Exam	Chapter 5 Chapter 6 Chapter 6	
4	July 22 (Mon) Conformity July 23 (Tue) Conformity July 24 (Wed) Conformity July 25 (Thu) Group Process	Chapter 7 Chapter 7 Chapter 7 Chapter 8	July 22~23 Course Withdrawal  July 25 AP Due
5	July 29 (Mon) Group Process July 30 (Tue) Attraction July 31 (Wed) Attraction Aug 1 (Thu) Prosocial & Antisocial Behavior	Chapter 8 Chapter 9 Chapter 9 Chapter 10 & 11	
6	Aug 5 (Mon) Prosocial & Antisocial Behavior Aug 6 (Tue) Judgment & Decision Aug 7 (Wed) Judgment & Decision Aug 8 (Thu) Final Exam	Chapter 10 & 11 Lecture Note Lecture Note	Aug 6~9 Course Evaluation  Aug 14~16 Grade Check

\* Note that weekly topics are tentative and subject to change. Any changes will be announced in the class.